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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/489,310	01/21/2000	Gary Stephenson	7922	5677	
27752 7590 06/08/2010 THE PROCTER & GAMBLE COMPANY			EXAM	EXAMINER	
Global Legal Department - IP Sycamore Building - 4th Floor 299 Fast Sixth Street			ROBERTS, LEZAH		
			ART UNIT	PAPER NUMBER	
CINCINNATI, OH 45202			1612		
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## Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

## Application No. Applicant(s) 09/489,310 STEPHENSON, GARY Office Action Summary Examiner Art Unit LEZAH W. ROBERTS 1612 -- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --Period for Reply A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS. WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION. Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication. If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication. Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b). Status 1) Responsive to communication(s) filed on 22 February 2010. 2b) This action is non-final. 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213. Disposition of Claims 4) Claim(s) 23-31 is/are pending in the application. 4a) Of the above claim(s) is/are withdrawn from consideration. 5) Claim(s) \_\_\_\_\_ is/are allowed. 6) Claim(s) 23-31 is/are rejected. 7) Claim(s) \_\_\_\_\_ is/are objected to. 8) Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement. Application Papers 9) The specification is objected to by the Examiner. 10) The drawing(s) filed on is/are; a) accepted or b) objected to by the Examiner. Applicant may not request that any objection to the drawing(s) be held in abevance. See 37 CFR 1.85(a). Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). 11) The oath or declaration is objected to by the Examiner, Note the attached Office Action or form PTO-152. Priority under 35 U.S.C. § 119 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) ☐ All b) ☐ Some \* c) ☐ None of: Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). \* See the attached detailed Office action for a list of the certified copies not received.

U.S. Patent and Trademark Office PTOL-326 (Rev. 08-06)

1) Notice of References Cited (PTO-892)

Notice of Draftsperson's Patent Drawing Review (PTO-948)

3) Information Disclosure Statement(s) (PTO/SB/08)

Attachment(s)

4) Interview Summary (PTO-413)

6) Other:

Paper No(s)/Mail Date. \_\_\_\_

5) Notice of Informal Patent Application

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#### DETAILED ACTION

Applicants' arguments in the Request for Continued Examination, filed February 22, 2010, have been fully considered. Rejections and/or objections not reiterated from previous office actions are hereby withdrawn. The following rejections and/or objections are either reiterated or newly applied. They constitute the complete set presently being applied to the instant application.

The text of those sections of Title 35, U.S. Code not included in this action can be found in a prior Office action.

### Claims

#### Claim Rejections - 35 USC § 103 - Obviousness

Claims 23-31 stand rejected under 35 U.S.C. 103(a) as being unpatentable over Kohl et al. (USP 3,681,091).

#### Applicant's Arguments

Applicants have amended independent claim 23 and accordingly, the claims now specifically recite the physical step of the human ingesting the beverage compositions. Hence, it is now submitted that the method of independent claim 23 positively includes an actual physical step of ingesting the recited beverage. Additionally, as described in the most recent Response, independent claim 23 recites, inter alia. The "at least once

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daily" was previously added as an element not found, disclosed, taught, or suggested in the prior art or the Board of Appeals' decision. The references of record are silent regarding all of the elements in combination of independent claim 23.

Applicants further submit that a functional relationship does in fact exist between "been directed" and the method of orally administering a beverage as recited in independent claim 23 (see page 5, lines 9-19, of the application as filed). Accordingly, the disclosed direction is indeed functional as it includes information to the user that use of the beverage composition may and/or will provide treatment against dental erosion and is thus related to the method or orally administering the beverage composition as recited in independent claim 23. Moreover, this direction, inter alia, is yet another element that is not found in combination with the other elements of independent claim 23 and the dependent claims therefrom in the references of record.

#### Examiner's Response

Although Applicant has included the limitation "wherein the human ingests the beverage composition", the reference discloses food and drink items, which are ingested by humans. Thus, when the human drinks the composition, whether it is daily or weekly, the reference still encompasses the instant claims. Therefore the limitation does not distinguish the claims over the prior art. Although the human has been directed to orally ingest the composition at least once daily does not necessarily mean that they actually do ingest the composition at least once daily. As previously stated, the claims lack a physical step of actually taking the recited beverage once daily for treating dental.

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One may be directed to perform a function but does not necessarily follow or perform the actual directed method steps such as when to drink the beverage.

Further, the claims still encompass all individuals with natural teeth who drink acidic beverages, such as acidic beverages of the prior art, as indicated in the Board Decision page 7, paragraph 2. Therefore the instant claims are still encompassed by the reference.

Further, as previously discussed, the limitation "been directed", relates to purely mental steps and/or written material which is non functional and carries no weight when determining patentability of the instant claims. USPTO personnel need not give patentable weight to printed matter absent a new and unobvious functional relationship between the printed matter and the substrate. Further, where the only difference between a prior art product and a claimed product is printed matter that is not functionally related to the product, the content of the printed matter will not distinguish the claimed product from the prior art. See MPEP 2106.01 and 2112.01. Although the claims recite the limitation "wherein the human ingests the beverage composition", it does not limit the method of the instant claims to a human ingesting the beverage composition at least once daily. Thus, the claims fail to provide the step of taking the composition once daily and thus have not supported a new or obvious functional relationship between the printed matter and the substrate.

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Claims 23-31 are rejected.

No claims allowed.

#### Conclusion

All claims are drawn to the same invention claimed in the application prior to the entry of the submission under 37 CFR 1.114 and could have been finally rejected on the grounds and art of record in the next Office action if they had been entered in the application prior to entry under 37 CFR 1.114. Accordingly, **THIS ACTION IS MADE**FINAL even though it is a first action after the filing of a request for continued examination and the submission under 37 CFR 1.114. See MPEP § 706.07(b).

Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

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Any inquiry concerning this communication or earlier communications from the examiner should be directed to LEZAH W. ROBERTS whose telephone number is (571)272-1071. The examiner can normally be reached on 8:30 - 5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Frederick F. Krass can be reached on 571-272-0580. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Lezah W Roberts/ Examiner, Art Unit 1612

/Frederick Krass/ Supervisory Patent Examiner, Art Unit 1612